



Press release

Successful restart of AIDA Cruises: “Cast off!” for AIDAblu

In Civitavecchia, Italy, on Saturday evening, October 17, 2020, at 11 p.m., the command was “cast off!” for AIDAblu to the first AIDA trip since the seven-month break in the cruise season due to the corona pandemic. Under the motto “Bella Italia”, seven-day cruises to five popular Italian destinations are on AIDAblu’s program until mid-December 2020.

AIDA Cruises offers its guests a high level of security during their vacation. From the start of the booking process to the travel preparation, embarkation and disembarkation in the port, the stay on board and medical care: In addition to the already existing high hygiene and health standards, AIDA Cruises has developed new health and safety protocols together with national and international authorities and has implemented a variety of preventive measures. These were i.a. approved by the classification society DNV-GL and the flag state of Italy.

Prior to the voyage and while checking in, guests provide information about their state of health. A COVID-19 PCR test with a negative test result, which must not be older than three days, is required for the embarkation. Guests have the opportunity to have the test carried out free of charge at the German AIDA partner Helios clinics.

Before the check-in, all guests’ temperature is being measured contactless using a thermal scanner. In addition, a further COVID-19 test is carried out in the port terminal for all guests having stayed in a region or country classified as risky prior to departure.

The company provides detailed information about the AIDA health and safety concept at www.aida.de/sichererurlaub.

The current fall and winter program as well as all other holiday offers from AIDA Cruises until spring 2022 can be booked in the travel agency, in the AIDA customer center on +49 381/202 707 07 and at www.aida.de

Rostock, October 18, 2020

Issuer:
AIDA Cruises
Am Strande 3d | 18055 Rostock
Tel.: +49 (0) 381 / 444-0
Fax: + 49 (0) 381 / 444-88 88
www.aida.de

Communication:
Hansjörg Kunze
Vice President Communication & Sustainability
Tel.: +49 (0) 381 / 444-80 20
Fax: + 49 (0) 381 / 444-80 25
presse@aida.de