



Press release

AIDA starts into the "All inclusive summer"

Cast off for a perfectly happy holiday! On Friday, 10 January 2020, the cruise company AIDA Cruises is launching its "All inclusive summer" campaign: Until 31 January 2020, an all-inclusive package can be booked for the 2020 summer season. This allows guests to enjoy a maximum on holiday freedom at a special price and with optimum cost control.

The "All inclusive summer" special includes - in addition to the attractive AIDA PREMIUM and all-inclusive services - the most comprehensive beverage package "AIDA Comfort Deluxe" and a social media flat rate for the entire duration of the trip. This allows guests to enjoy the extensive range of drinks from latte macchiato to cocktails and to be online during their holiday at WhatsApp, Instagram & Co. without limit.

This offer is valid for cruises in the Baltic Sea, Northern Europe, the Mediterranean and the Adriatic Sea from a length of 7 days from April to October 2020, which are booked or have already been booked at Premium Rate.

And guests can enjoy the all-inclusive package so easily: as soon as a premium rate booking has been made, the all-inclusive package can be booked from 179 euros* on the website www.aida.de/allinclusive or at a travel agency. The package price depends on the number of days of travel and the age of the guests booked.

The all-inclusive special for children and young people includes the "AIDA Kids & Teens Comfort" beverage package (4 to 24 years) and a social media flat rate for the entire duration of the cruise (starting from 7 years of age).

All information on the "All inclusive summer" campaign can be found online at www.aida.de/allinclusive. Bookings can be made at a travel agency, at the AIDA Customer Centre on +49 (0) 381/20 27 07 07 or at www.aida.de/allinclusive.

Rostock, 10 January 2020

*Price example for an all-inclusive package for a 7-day Mediterranean cruise from Mallorca in summer 2020 per adult person with a premium-rate booking. The offer is not valid for North America, trans- and short trips and for the world trip.

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