



Press Release

Wonderful prospects for racing cyclists with the AIDA BIKE CAMP

Sport is one of AIDA Cruises' great passions. The cruise company offers a huge range of active excursions and athletic challenges on all AIDA ships. As of now, all racing cyclists can take advantage of the AIDA BIKE CAMP which can be booked on selected routes. Riding their own bike, they can take in imposing cycling routes, challenging ascents and high-speed downhill descents.

The AIDA BIKE CAMP offers vacationers a varied cycling adventure. Sun-kissed islands, famous buildings, and some of the most beautiful bike trails in the world can be explored on a racing bike. The racing bike tours take riders through pine forests, bizarre mountain landscapes, and picturesque villages.

The bike package contains four guided excursions of between 60 and 110 kilometers, a bike transport box for the rider's own racing bike, transport costs for arrival and departure, along with daily bike checks and safe bike storage. Apart from technical workshops, expert talks and lectures, guests can also look forward to exciting team events in the evenings. They will moreover have the chance to test the latest generation of bicycles from AIDA partner, Rose.

The AIDA BIKE CAMP can be booked with AIDAprima's "Pearls of the Mediterranean" cruise, as well as with the "Canaries and Madeira" cruises on AIDAstella and the new ship, AIDAnova. After booking the chosen cruise, the AIDA BIKE CAMP package can be reserved for 649.99 euros per person at MyAIDA. More information about the selected cruises and booking the AIDA BIKE CAMP is available at www.aida.de/biking.

All AIDA Cruises trips can be booked at travel agencies, at the AIDA Customer Center by calling +49 (0)381/202 707 07 or at www.aida.de.

Rostock, October 2, 2018

Example for editors

Canaries & Madeira 3 with AIDAnova

January 19–26, 2019

7 days from/to Gran Canaria

From **€ 499*** p. p.

Departure package incl. AIDA Rail&Fly Ticket from € 350** p.p.

AIDA BIKE CAMP package for € 649.99 p.p.

* AIDA VARIO price per person for double occupancy (Interior Stateroom); subject to availability

** Subject to availability

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The cycling tours on the cruise:

Madeira: Mountain stage in the Atlantic (60 kilometers / 1,900 vertical meters)
Tenerife: Mountain range around Santa Cruz (100 kilometers / 1,200 vertical meters)
Fuerteventura: The island in the wind (90 kilometers / 700 vertical meters)
Lanzarote: Lava as far as the eye can see (90 kilometers / 1,200 vertical meters)

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