



Press release

## **Sensational feedback for the AIDA Open Air with christening of AIDAnova**

**In a minimum of time, the 25,000 tickets were sold out**

Anyone wishing to attend the biggest event in the North at the Meyer shipyard in Papenburg on 31 August, 2018 had to be quick. It took only one day, then the 25,000 tickets for the AIDA Open Air with a spectacular christening show of AIDAnova were sold out.

Together with Hannover Concerts and Four Artists Booking, the organizers of the AIDA Open Air, AIDA Cruises is delighted at the sensational feedback and gives thanks for all the anticipation to all AIDA fans. "We were overwhelmed by the run on the tickets for this unique event. It will be an unforgettable evening for all guests on site, aboard the AIDA fleet and for the spectators, who will experience the event live via [www.aida.de](http://www.aida.de)", says Nico Röger, Managing Director of Hannover Concerts GmbH & Co.

AIDA Cruises stands for fantastic entertainment on board and spectacular events on shore. On the evening of the christening, AIDAnova will be impressively staged in at the shipyard in Papenburg. The festive christening ceremony will be topped off by an amazing light show and fireworks.

A small remaining ticket quota is available from Monday, March 12, 2018, on [www.nordwest-ticket.de](http://www.nordwest-ticket.de) and [www.papenburg-marketing.de](http://www.papenburg-marketing.de). On [www.aida.de](http://www.aida.de) and the AIDA social media channels, there will be various raffles promotions for the much sought-after tickets in the near future.

Those who can't be live in Papenburg on August 31, 2018, can experience the christening of AIDAnova live on [www.aida.de](http://www.aida.de). Of course, AIDA Cruises will also share these unique moments with its guests aboard the twelve AIDA ships.

More information at [www.aida.de/aidanova](http://www.aida.de/aidanova). Cruises with AIDAnova can be booked at travel agencies, with the AIDA Customer Center, by phoning 0381/202 707 07, or at [www.aida.de](http://www.aida.de).

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