



Press Release

AIDAnova shows her smile The fleet's new ship gets her smiling lips

The youngest member of the AIDA fleet will start sailing the seven seas from December 2018. AIDAnova is now being given her smile at the Meyer shipyard in Papenburg. The exterior painting of smiling lips, eye, eyelid and a wave is applied to all AIDA ships based on an idea from the Rostock artist, Feliks Büttner. The smiling lips are the first element, and already adorn 250 m² of the ship's prow. It took 50 liters of black, orange, and red paint to paint the brand symbol.

AIDAnova will be christened outside the covered dockyard in Papenburg on August 31, 2018, during the AIDA Open Air. The formal christening ceremony will be accompanied by a dazzling presentation and a fireworks display. From December 2018, AIDAnova will begin her maiden season with cruises around the Canary Islands. Before those cruises get underway, the new ship will come to Hamburg. On December 2, 2018, AIDAnova will visit the Hanseatic City on the Elbe, after which she will head for Gran Canaria.

AIDAnova is the world's first cruise ship that can be entirely powered with environmentally-friendly liquefied natural gas (LNG). The new generation of ships combines innovative design with state-of-the-art technology ensuring even greater onboard comfort. Features of the existing fleet that have already been introduced successfully have been developed further. Fantastic adventure worlds such as the Theatrium, Brauhaus (Brewhouse), the Beach Club, or the Four Elements, as well as entirely new amenities, offer limitless variety for our guests' ocean vacations.

More information at www.aida.de/aidanova. AIDAnova cruises can be booked at travel agencies, at the AIDA Customer Center by calling +49 (0)381/202 707 07 or at www.aida.de.

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