



Press release

AIDA Open Air with christening of AIDAnova and David Guetta concert in Papenburg on August 31, 2018

Before AIDAnova sets off on its first voyage toward the North Sea, AIDA Cruises is inviting to one of the biggest events in Northern Germany on August 31, 2018, at the Meyer Werft shipyard in Papenburg. Ticket sales for the AIDA Open Air with a spectacular christening show and live concert with star DJ David Guetta start on March 9, 2018.

“We want to share our excitement about the first ship of a new AIDA generation with as many people as possible and are looking forward to an unforgettable AIDA Open Air with 25,000 guests. At the same time, celebrating at the Meyer Werft shipyard in Papenburg the first christening of a cruise ship after more than 20 years, is our way of expressing our gratitude to the many thousands of people who have contributed to the construction of AIDAnova, the eighth AIDA cruise ship to be built on the Ems,” AIDA President Felix Eichhorn said on the eve of the ITB in Berlin.

AIDA Cruises stands for fantastic entertainment on board and spectacular events on shore. On the evening of the christening, AIDAnova will be impressively staged in at the shipyard in Papenburg. The festive christening ceremony will be topped off by an amazing light show and fireworks. AIDA Cruises will later reveal who is going to christen the youngest member of the AIDA fleet.

In partnership with Hannover Concerts and Four Artists, Germany’s leading cruise line is also bringing an international star to northern Germany: Superstar David Guetta will be performing his only open-air solo concert in Germany at the AIDA Open Air in 2018. The two-time Grammy winner is one of the most successful DJs and music producers in the world and has delighted millions of fans with hits like “I Gotta Feeling,” “Lovers on the Sun” or “When Love Takes Over.”

Advance ticket sales for the AIDA Open Air start on Friday, March 9, 2018, at 10:00 am at www.eventim.de, www.aida.de and www.aida.de/aidanova and, starting on March 12, 2018, at www.nordwest-ticket.de and all advance ticket outlets. Tickets are offered at the price of 35 Euros plus the booking fee.

Those who can’t be there personally in Papenburg on August 31, 2018, can experience the christening of AIDAnova live on www.aida.de. Naturally, AIDA Cruises will share these special moments with its guests on board the twelve AIDA ships.

Shortly after the christening, AIDAnova will embark on its first voyage in the middle of September and will head for Eemshaven in the Netherlands.

Once the ship has received its final fittings and has completed various sea trials, AIDAnova will be delivered by the Meyer Werft shipyard on November 15, 2018, in Bremerhaven.

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Before its maiden voyage on December 2, 2018, from Hamburg to the Canary Islands, guests can experience the first cruise ship in the world that can be operated with low-emission liquefied natural gas (LNG) on exclusive premiere voyages.

In its premiere season, beginning in the middle of December 2018, AIDAnova will depart on seven-day cruises to the Canary Islands and Madeira. With pleasant year-round temperatures, diverse landscapes, and short flight times, these are among the top destinations for German vacationers.

More information at www.aida.de/aidanova. Cruises with AIDAnova can be booked at travel agencies, with the AIDA Customer Center, by phoning 0381/202 707 07, or at www.aida.de.

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