



Press release

## **New addition to the AIDA Cruises fleet: AIDAmira to join the Selection program in 2019**

### **Southern Africa cruises can be booked starting now**

AIDA Cruises is adding a further ship to its fleet in 2019. AIDAmira, as the future cruise ship will be named, will sail for AIDA's Selection program.

Felix Eichhorn, President AIDA Cruises, explains: "The feedback we have received from our guests and the high demand for our AIDA Selection program continually inspires us to keep expanding our variety of routes and to call at new dream destinations in the most beautiful regions in the world. Therefore, we are very pleased to have found with the Costa neoRiviera the perfect ship within the Costa Group for our explorer fleet at such short notice. Many of our guests have been hoping for AIDA cruises to South Africa for a long time. I am pleased that we are now able to fulfill this wish."

Due to its size and design, AIDAmira is a perfect addition to the current three Selection ships. Since 2017, AIDAaura, AIDAcara and AIDAvita have been traveling unusual routes and have delighted over 157,000 guests. The AIDA Selection explorer program is ideal for cosmopolitan adventurers who would like to experience countries and cultures in an intensive and unique way.

Before going into service, the ship will be remodeled and refurbished. There will be two large pools and two whirlpools on the spacious sun deck of the 216-meter-long ship. From 624 staterooms, 96 will be suites, 80 of them with balconies. Guests can enjoy delicious variety in six bars and six restaurants. AIDAmira will depart on its maiden voyage on December 4, 2019, in Palma de Mallorca.

AIDAmira's route will also be totally new for the AIDA program: In December 2019, guests will have a first-time opportunity to experience the natural wonders in southern Africa with AIDAmira. The departure and destination port on the 14-day route "South Africa & Namibia" is Cape Town. Further ports include Durban, East London and Lüderitz on the edge of the Namib desert. The multi-day stops in Cape Town on the cruises are an absolute highlight and give guests plenty of time to explore attractions such as Table Mountain and Lion's Head. AIDAmira also stays overnight at Walvis Bay. In the large lagoon between the desert and the sea, guests can observe exotic species. AIDAmira cruises can be booked starting now.

While AIDAmira will expand the AIDA fleet from December 2019 onwards, the newbuild AIDAnova will be embarking on its first cruises already in November 2018. Two sister ships of AIDAnova are to follow in the spring of 2021 and 2023. The AIDA fleet will then include 16 ships.

Issuer:  
AIDA Cruises  
Am Strande 3d | 18055 Rostock  
Tel.: +49 (0) 381 / 444-0  
Fax: + 49 (0) 381 / 444-88 88  
[www.aida.de](http://www.aida.de)

Communication:  
Hansjörg Kunze  
Vice President Communication & Sustainability  
Tel.: +49 (0) 381 / 444-80 20  
Fax: + 49 (0) 381 / 444-80 25  
[presse@aida.de](mailto:presse@aida.de)



## Press release

All information on AIDAmira cruises can be found at [www.aidaselection.de](http://www.aidaselection.de). Cruises can be booked with travel agencies, at [www.aida.de](http://www.aida.de), or with the AIDA Customer Center by phoning 0381/202 7070 07.

Rostock, May 25, 2018

### Price examples for editors

South Africa & Namibia 1 or 2 with AIDAmira

December 2019 to March 2020

14 days from/to Cape Town

Starting from €\*1,345 per person

Arrival and departure package incl. AIDA Rail&Fly ticket starting from €\*\*1,390 per person

\* AIDA PREMIUM price per person for 2-person occupancy (interior stateroom IB), incl. €300 Early Saver discount for bookings by 5/31/2019, limited availability, respectively

\*\* Limited availability

Issuer:  
AIDA Cruises  
Am Strande 3d | 18055 Rostock  
Tel.: +49 (0) 381 / 444-0  
Fax: + 49 (0) 381 / 444-88 88  
[www.aida.de](http://www.aida.de)

Communication:  
Hansjörg Kunze  
Vice President Communication & Sustainability  
Tel.: +49 (0) 381 / 444-80 20  
Fax: + 49 (0) 381 / 444-80 25  
[presse@aida.de](mailto:presse@aida.de)