

Press release



Start of bookings for the AIDA Catalog 2014/2015 AIDA PREMIUM rate with lots of new extras and new ports

Today marks the start of bookings for cruises from AIDA's 2014/2015 catalog. Bookings can be made for a total of 462 cruises to 160 destinations between March 2014 and April 2015. In addition to detailed descriptions of the destinations, those interested in cruise vacations can also find lots of information about the online facilities in the new AIDA catalog.

AIDA guests can discover unknown territory on AIDAvita's new butterfly route: the starting point for the Caribbean cruises is Miami. One route includes Port Canaveral, Puerto Rico, Tortola, Samana in the Dominican Republic and the Bahamas on its program. On the second route, AIDAvita calls at Tampa in Florida, New Orleans – where the ship even stays overnight – as well as Cozumel in Mexico and Key West. The 16-day Trans-America cruise by AIDAvita in November 2014 will be the first time AIDA has visited the Archipelago of the Azores. In addition to Ponta Delgado on the island of Sao Miguel, Cadiz/Spain, Charleston on the east coast of the USA and 2 days for the metropolis of New York are also on the program. The cruise starts in Palma de Mallorca and ends in Miami.

AIDA is, for the first time, also offering cruises on AIDAaura with several starting points in the Adriatic. Between April and October, guests can embark on their cruises in Venice, Antalya or Trieste. This is the first time that an AIDA cruise ship will call at Trieste, a city that can be reached conveniently by the AIDA bus.

Apart from new routes, AIDA guests can also look forward to even more services at stable prices with the AIDA PREMIUM rate. For example, guests booking AIDA PREMIUM can reserve tours and spa applications before all the other guests. And staying in touch on vacation is no problem at all, with one hour surfing on the Internet already included in the price. Two refreshing bottles of mineral water per day are also provided free of charge in the cabin. The onboard PREMIUM package is rounded off with a DVD of the travel movie "Unforgettable Moments" as well as a voucher for the welcome photo. The arrival and departure packages in the PREMIUM rate also offer exclusive advantages, making cruising with AIDA even more comfortable thanks to free flight seat reservation and inclusive rail travel to the airport.

Those who can be flexible when planning their vacation can make further savings, now that AIDA has lowered the prices for multiple bed occupancy in the X and S seasons.

The AIDA 2014/2015 catalog has been printed on 100% PEFC paper. All the information concerning the new catalog can, of course, be found online at www.aida.de/katalog. Bookings can be made with your local travel agent, on the Internet at www.aida.de or by calling the AIDA Customer Center at +49-(0)381 - 202 707 07.

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