Press release



Easter surprises from AIDA Hip-hop band "Deine Freunde" (Your Friends) and Easter Bunny live on board

After a snowy winter, the days are now getting longer again and spring is not too far away. And Easter is just a few weeks round the corner. AIDA Cruises is offering lots of surprises for all those who would like to meet the Easter Bunny on board.

The onboard program includes days of relaxation and enchanting moments over Easter. While those staying at home hide sweet surprises for the little ones in their gardens, the kids cruising with AIDA can search for brightly colored Easter eggs on deck accompanied personally by the Easter Bunny.

Busy handicraft sessions will be provided in the AIDA Kids Club during the holiday period, with the children making colorful nests with friends of their own age. During that time, the parents can enjoy the culinary delights of the Easter brunch, with spring lamb and a caviar buffet being prepared for the Easter menu, for example.

A special highlight that will surprise AIDA guests on three AIDA cruises around the Easter period is a guest performance by the hip-hop band "Deine Freunde". FETTES BROT live DJ Markus Pauli, "Echt" drummer Florian Sump and new Tigerenten Club presenter Lukas Nimscheck will rock the Theatrium at the concert. Their debut album entitled "Aus'm Häuschen" is acoustic proof that childlike and cool can definitely go hand in hand. An autograph session will give children and youngsters the opportunity to get very close to their stars.

One of these cruises will be on AIDAmar from March 30 to April 6, 2013, for example. The route starts at Mallorca and, after a day of relaxation at sea, takes guests to Tunis, a city that stimulates the senses with its Oriental combination of fascinating colors, aromas and sounds. AIDAmar will then continue on to Italy, first visiting Palermo in Sicily, followed by the exuberant port city of Naples. The Neapolitan temperament comes to life in the winding alleys, where historical treasures are waiting to be discovered at every street corner. A visit to the famous archeological site of Pompeii almost conveys the impression that the Ancient Romans are still there! The voyage continues full of historical significance with AIDAmar mooring in Civitavecchia, the port of the Holy City of Rome, where 2000 years of history can be taken in during a stroll, a panoramic trip or, for the more energetic, on a bike. After another day at sea, the cruise ends in Palma de Mallorca. The 7-day Easter cruise on AIDAmar can be booked from €629 per person.

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