

Press release



## **AIDA Cruises to christen AIDAstella in Rostock The cruise company's personnel are the stars**

AIDAstella, the 10<sup>th</sup> member of AIDA Cruises' fleet, will be christened in Rostock-Warnemünde on March 16, 2013. On the evening of the christening, however, Captain Nico Berg (38) will lead not one, but as many as 10 godmothers onto the stage for the ceremony. The company has invited its personnel and closest associates to be the guests of honor at the christening celebration.

The christening party on board AIDAstella will fully reflect the commitment of the company's staff. "Holding this fantastic event right on our doorstep gives us the opportunity to say a big 'thank you' to all AIDA personnel and their families", explains Michael Ungerer, President of AIDA Cruises. "Since our first new ship, AIDAcara, was commissioned in summer 1996, it has been our staff that have successfully built up the company with their enthusiasm, commitment and the proverbial AIDA smile."

The choice of the godmother is also a first, with AIDAstella being named by not one, but ten delightful ladies! Eight female staff from AIDA Cruises will represent the different countries and corporate divisions of the cruise company, and two godmothers come from the Meyer Werft shipyard in Papenburg and the architects Partner Ship Design respectively. With this gesture, AIDA Cruises would like to extend its thanks to the two companies that have made such a substantial contribution to the success of this new range of ships and the unique atmosphere of the AIDA ships.

There will also be lots on offer for the residents of Rostock, holidaymakers and AIDA fans on the day of the christening, with Karls Pier 7 organizing an extensive program for the opening of the season at the Warnemünde Cruise Center. Music, presenters and delicious delicacies will get visitors in the mood for the exciting event of the christening. On shore, all the guests will be able to follow the most emotional moment of the evening on 2 large LED screens when the 10 godmothers break the bottle of champagne over the bow of the ship. AIDAstella will then be lit up in the starlight atmosphere of a fabulous firework display.

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