

Press Release



Voyage to the islands of eternal spring AIDA heading for the Canary Islands

The Canary Islands and Madeira are a fall and winter must for all sun seekers. These islands off the coast of West Africa are popular with AIDA guests because of the mild climate. Temperatures stay above 68°F all year long.

AIDA's Canary Island Weeks promotion is making these islands even more attractive now. Guests who book Canary Islands 9 or 13 by August 26, 2013, will receive a EUR 50* excursion credit. This excursion credit, for example, can be put toward experiencing a catamaran ride along the coast of Madeira or a bike ride through Santa Cruz de Tenerife. AIDAstella and AIDAblu will be exploring the Canary Islands and Madeira on 7-day voyages from September 2013 to April 2014.

For example, Canary Islands 9 starts in Gran Canaria. And after a relaxing day at sea, the ship anchors in Funchal on Madeira. This island of flowers is home to more than 750 different types of plants. Lanzarote is the next stop. Arguably the most unique of the Canary Islands, this island is known for its fascinating volcanic landscape and its black and white beaches. The rugged beauty of Spain's highest mountain Pico del Teide at 3,718 meters captivates visitors to Tenerife even from afar. After Rio de Janeiro, Tenerife has the largest carnival celebration in the world. Carnival is a longstanding tradition on Tenerife: people have been celebrating in costumes there since the 16th century. The green island of La Palma was formed by a crater. In fact, the heart of the island still beats today in the enormous natural crater called Caldera de Taburiente. Seven exciting days come to a close as the port of Gran Canaria reappears on the horizon.

These voyages starting at EUR 499** can be booked online at www.aida.de and by calling the AIDA Customer Center at +49 (0) 381/20 27 07 07.

Rostock, August 16, 2013

* The credit is valid per adult in 1- or 2-bed staterooms, is non-transferable, and cannot be combined with any other AIDA promotion or special rates. It can be applied to any available AIDA excursion. No refunds are given for any unused portion of the credit. Limited availability.

** AIDA VARIO price for 2-person occupancy (interior stateroom), limited availability

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