

## Press Release



### **AIDA Ships offer new beverage packages Now guests can enjoy their favorite drinks on board at especially low prices**

Drifting into the evening with a cocktail at sunset, having a refreshing beer after a fun excursion, or enjoying the wonderfully fragrant coffee creations in the afternoons - everyone will find their favorite drinks on board of the AIDA ships. And with the new package offers, guests can now experience considerable savings.

Guests can choose between four different packages or even book several packages at once. Each package contains twelve vouchers that can be redeemed at all bars. The offers include a Beer Package for Radeberger Pilsner beer on tap or from the bottle for 24 euros, the Soft Drink Package for juices and soft beverages for 19 euros, the cocktail package for cocktails or mixed drinks for 66 euros, and the Coffee Package for coffee and coffee specialties for 20 euros.

In other words: Pay once, indulge twelve times and save. The vouchers are not person-specific and can also be used by family members and friends.

Starting July 1, the beverage packages will first be available on AIDAstella. They will be gradually introduced on all other AIDA ships before the end of July. The voucher package can be booked in advance at your personal MyAIDA travel portal, at [www.aida.de/myaida](http://www.aida.de/myaida).

The special children's beverage packages "Happy Kids" and "Happy Teens" have been available at AIDA since 2011. This offer includes unlimited soft drinks, water and a few children's cocktails at the bar for 6 euros a day (children up to 11 years) and 9.50 euros a day (teenagers from 12-17 years).

Rostock, July 2, 2013

Issuer:  
AIDA Cruises  
Am Strande 3d | 18055 Rostock  
Tel.: +49 (0) 381 / 444-0  
Fax: + 49 (0) 381 / 444-88 88  
[www.aida.de](http://www.aida.de)

Communication:  
Hansjörg Kunze  
Vice President PR & Communication  
Tel.: +49 (0) 381 / 444-80 20  
Fax: + 49 (0) 381 / 444-80 25  
[presse@aida.de](mailto:presse@aida.de)