

Press Release



First AIDA Tennis Cruise with Bernd Karbacher AIDA Serves the First Round at Sea

As part of a themed voyage from November 2nd to the 9th, 2013, everything on cruise ship AIDAsol revolves around one of the most popular sports - tennis. Former tennis pro Bernd Karbacher will come along on the 7-day voyage.

The voyage aboard cruise ship AIDAsol leads from Hamburg to London and Paris, just to name a few, where we will pay a visit to the arenas of the Grand Slam tournaments in Wimbledon and Roland Garros. Another highlight will include attending a game of the ATP Tennis Championships 2013 in London. Training sessions as well as games at a tennis club in Amsterdam and on the beach of Zeebrugge round off the sports excursion offerings on shore.

On board AIDAsol, the sports and sun deck will also be transformed into small tennis arenas when guests turn up for training sessions and tournament games on the mini tennis courts at sea. Sports activities and competitions are also planned in the fitness area and on the jogging track. These will be accompanied by exclusive round table talks and a presentation about "Big Points and a Career in Vocational and Pro Tennis" by Bernd Karbacher. The team champion and two-time quarter final participant at Grand Slam tournaments was one of the most successful German tennis professionals and played for Germany's Davis Cup team for many years.

In addition to the extensive program on board and on shore, each participant will receive an AIDA tennis shirt and AIDA souvenirs. The complete tennis package can be booked for 890 euros per person. Anyone who doesn't want to train, but is still interested in the excursions and in visiting the ATP tournament, can add a booking for the special excursion package at 590 euros per person.

While action-packed experiences await tennis cruise participants on shore, on board AIDAsol there is a diverse selection catering to every taste: High-class entertainment spanning three decks in the spectacular Theatrium, sports and wellness in the brilliantly appointed floating spa area, and culinary indulgences in seven restaurants.

The 7-day cruise can be booked starting at 749 euros per person in a balcony stateroom at the AIDA VARIO price. Registration documents can now be requested from travel agencies as well as by sending an e-mail to tennis@aida.de. Additional information on the trip can be found online at www.aida.de/tennis. Spaces are limited.

Rostock, Tuesday, July 23, 2013

Sample prices for the AIDA Tennis Cruise for the editors:

The mandatory AIDA tennis cruise package for 890 euros per participant includes:

- Training sessions, matches, and tournaments on board and on land
- Fitness training, mental training, and team events on board
- Professional assistance by former pro and by the AIDA event team

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- Ticket for ATP Tennis Tournament 2013 in the O2 Arena London
- Daily tennis program on board (presentations, round table talks, victory celebrations)
- Excursions to select stadiums and tennis clubs
- Package with AIDA tennis shirt and AIDA souvenirs
- A meet and greet session including autographs and photos with Bernd Karbacher
- The tennis packages can be booked for adults 25 years of age or older

Additional cruise on AIDAsol, Northern Europe 1, November 2nd to 9th, 2013, 7 days round-trip from Hamburg in the balcony stateroom, panorama stateroom or suite, starting at 749 euros per person at the AIDA VARIO price.

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