Press Release



Perfect Meat Academy on AIDAmar

Gourmet cruise with meat expert Stephan Otto

AIDAmar is taking a culinary journey from Palma de Majorca to Hamburg May 2 - May 17, 2014. This gourmet cruise is an absolute delight for anyone who can't resist grilled steaks, loves good wine, and enjoys dabbling in the culinary arts themselves.

Exclusive meat expert Stephan Otto will be there to lead the way. Stephan will share his knowledge at the Perfect Meat Academy and all participants are invited to a sampling in the Buffalo Steakhouse. He and his brother Wolfgang head up "Otto Gourmet", a gourmet mail order supplier of premium food products throughout Europe. The Otto brothers collaborate with the world's leading producers and suppliers. Their objective is to make the best premium meat products available to every connoisseur.

Together with AIDA head chef Günther Kroack, guests visit the market in the Spanish city of Cádiz to purchase the ingredients for the exclusive six-course menu they will later enjoy that evening in the onboard restaurant Rossini. The "Marktfrische AIDA Kochbuch" (Market Fresh AIDA Cookbook), authored by Günther Kroack, recently received the renowned Gourmand Award for best culinary travel guide in German. It is available in bookstores and in the onboard AIDA Shops, and is included in the gourmet cruise package.

You can book the two-week Western Europe 3 cruise with arrival package including AIDA Rail&Fly Ticket from EUR 1,149 per person via your travel agent, by calling +49 (0) 381/20 27 07 07 or by visiting www.aida.de. The gourmet package can be added for just EUR 279 per person.

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