

Press release

New gift vouchers for an AIDA cruise available now

Just in time for the holiday season, AIDA is now offering gift vouchers. Already in fall and winter, gift recipients can look forward to an exciting AIDA cruise.

There are gift vouchers for any budget as sums can be selected between €5 and €500. The voucher comes in four different designs, either classic with an AIDA ship or festive and romantic. Personal greetings and wishes can be added, of course.

Any number of gift vouchers can be redeemed per AIDA trip, so that recipients can quickly get closer to their dream vacation with AIDA. Spontaneous travelers and voucher collectors alike can choose the best option for their AIDA cruise – uncomplicated and totally individual.

The new AIDA gift vouchers are available now with just a mouse click online at www.aida.de/reisegutschein. Payment is super easy with the options of credit card, PayPal or direct bank transfer when booking online.

Rostock, November 15, 2013

www.aida.de