

Press release



The new AIDA catalog 2015/2016 is here Greatest variety on 11 ships and 115 routes

On March 21, 2014, the new AIDA catalog will appear for cruises from March 2015 to April 2016. Cruises can now be booked on eleven AIDA ships and 115 different routes to 182 ports. The AIDA catalog boasts a new design with a horizontal format and large images that will invite readers to dream and travel.

To the north: In the summer of 2015, seven ships will depart from German ports on unforgettable voyages to the north, east, and west.

New in the program are the 14-day Baltic Sea cruises with AIDAcara departing from Kiel. Ports such as Klaipeda, Riga, the Finnish Mariehamn and Turku, birthplace of AIDAcara, the island of Gotland, and Malmö will be destinations.

For the first time, the popular cruises all the way up to Spitsbergen will be offered on a larger ship. AIDAluna departs from Kiel three times on this 17-day route.

AIDAvita will visit the French and Spanish Atlantic coast with four dates. In addition to the highlights London, Amsterdam and Paris, stops will be made at new ports such as Saint-Nazaire, Bilbao and Gijón. Northland, the Orkney Islands, Skjolden, Flåm, Kristiansand and Olden will be added as ports.

The new flagship AIDAprima will be celebrating its premier season. After its maiden voyage from Yokohama to Hamburg, AIDAprima will set off on Cities cruises year round from Hamburg.

Mediterranean ahoy: AIDA guests will experience the full variety of best-loved vacation spots of German travelers in summer 2015 on four AIDA ships and 18 diverse routes from Alicante to Cyprus.

AIDAbella will celebrate its premier in the Adriatic Sea. A whole summer season long, from April to October, the ship will depart from Venice for a one-week round trip cruise. What's special: The ship docks overnight in Venice, so there is plenty of time to explore this enchanting lagoon city.

In the eastern Mediterranean, Ashdod will be included on a 7-day cruise, an ideal starting point for a day excursion to Jerusalem.

More USA than ever before: For the first time, three AIDA ships will be setting off from Germany and heading for New York with stops in Greenland and Newfoundland. This dream route will begin in the fall of 2015 with departure from Kiel, Warnemünde and Hamburg.

New York is the starting point for voyages to Montreal, the Caribbean islands, and to Miami. With AIDamar, a ship with far more balcony staterooms will be departing from Miami on the butterfly route headed for New Orleans and Tampa, or Port Canaveral and Puerto Rico.

Route highlights in winter: AIDAdiva and AIDAluna will fulfill Caribbean vacation dreams with voyages to the ABC Islands and Virgin Islands.

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In the winter of 2015/16, voyages to Asia are on AIDAbella's program. On a round-trip cruise departing from Bangkok, AIDA guests can make new discoveries in Sihanoukville in Cambodia.

The season on the Canary Islands will be extended. Cruises to the islands of eternal spring will be offered beginning at the end of August 2015. Guests can choose between seven different routes, including voyages to Cape Verde.

In the Orient, AIDAstella will offer cruises from December 2015 to April 2016, including departures to new destinations such as Khor Fakkan and Khasab.

Booking early pays off: Attractive Early Saver Plus discounts apply for cruises in the summer season until November 30, 2014, for cruises in the winter season until June 30, 2015. Quantities are limited. And Early Savers enjoy all benefits offered by the AIDA PREMIUM rate, including the stateroom of choice and first-choice booking of excursions and spa treatments before the cruise, free-of-charge seat reservations for flights, the AIDA Rail&Fly ticket, two complimentary bottles of mineral water every day on board, and one hour of complimentary Internet access per stateroom during the voyage.

Cruise rates at a glance:

In 2015/2016, AIDA guests will continue to benefit from stable prices. The extra rates section with an improved layout provides a clear overview. In addition to season times and the rates table, route maps and arrival- and departure times are clearly presented for each cruise.

A further novelty is a simplified stateroom concept with two categories each for interior-, oceanview- and balcony staterooms.

All cruises in the AIDA catalog 2015/16 can be booked starting immediately. More information can be found and reservations made at your travel agency, with the AIDA Customer Center at +49 (0)381/202 707 07, or at www.aida.de.

Rostock, March 21, 2014

Contact Austria:

More information and reservations at your travel agency, at www.aida-cruises.at, or with the AIDA Customer Center at +43 (0) 1 22 709 050.

Contact Switzerland:

More information and reservations at your travel agency, at www.aida.ch, or with AIDA Customer Center +41 (0) 848/10 10 11.

Contact the Netherlands:

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