



AIDA now pampering guests with exclusive organic cosmetics

As of now, AIDA Cruises is offering its guests soothing beauty and wellness treatments with exclusive organic cosmetics in the onboard Body & Soul Spa.

The high-end organic care product range "terre & mer" by THALGO has just been introduced on board. The products contain only natural and intensively nurturing ingredients, obtained from Mediterranean plant or seaweed extracts. This makes them ideal for use on sensitive skin and for deep-penetrating anti-aging treatments. The cosmetic range is certified with the "Ecocert" and "Cosmebio" organic seals which guarantee that the products have been exclusively manufactured in compliance with ecological criteria and are sold in environmentally-friendly packaging.

With the "terre & mer" range, AIDA Cruises has expanded its selection of natural care and cosmetic products on board, providing a complement, in particular, to the popular "Ligne St. Barth" skincare products. These also contain only natural and carefully selected ingredients, obtained exclusively from fruit and flower extracts on the island of St. Barts. Their fruity Caribbean fragrances stimulate all the senses. Apart from the various care products available on board, AIDA also offers organic cosmetic products such as lip gloss or mascara.

As of 2015, AIDAprima guests can even look forward to a Body & Soul Organic Spa. The spa's thermal oasis is designed entirely on ecological principles. This means that the wellness area is built exclusively of natural materials, and the treatment products used on board are all organic. Guests are invited to unwind completely in this wellness area which features various saunas, several indoor and outdoor pools, a tepidarium, and a fireside lounge.

All spa treatments can be booked now on www.aida.de/myaida and AIDA is offering attractive online discounts.

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