



Press Release

AIDA supports Rostock Migrant Council's Multicultural Weeks: "Diversity: The best remedy for narrow-mindedness."

In 2016 the cruise operator AIDA Cruises is once again supporting the Migrant Council's work for the Hanseatic City of Rostock's Multicultural Weeks, sending out a signal for tolerance and cultural diversity. This week AIDA press spokesman Hansjörg Kunze presented a donation check for 2,500 euros to Dr. Rubén Cárdenas Carbajal, Managing Director of the Hanseatic City of Rostock's Migrant Council.

"Intercultural dialog is an important element of our corporate culture," says Hansjörg Kunze. "At AIDA Cruises we have employees from over 40 countries. A cosmopolitan spirit, respect, tolerance and teamwork between people from many different countries around the world are values that are enshrined in our company, and are put into practice by our employees. Our commitment to social diversity is second nature to us."

Under the motto of "Diversity: The best remedy for narrow-mindedness," the Rostock Multicultural Weeks take place annually between August and December, and contribute towards promoting co-existence between Germans and migrants, and creating meeting points for people of every different background. This is being achieved, most notably, through diverse cultural events designed to inform people about other cultures and lifestyles with the aim of dismantling prejudices and awakening interest.

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