

AIDA in numbers

Reporting period of AIDA cares 2014 is the fiscal year 2013

▶ ENERGY [EN3]	2012	2013
Total energy consumption	6.538.405 GJ	7.268.842 GJ*
Energy consumption on board	6.532.640 GJ	7.264.221 GJ
From heavy fuel oil	4.051.320 GJ	4.167.062 GJ
From gasoil	540.360 GJ	675.707 GJ
Of which low-sulfur heavy fuel oil	1.940.960 GJ	2.421.453 GJ
Fleet energy consumption	5765 GJ **	4.621 GJ **

* 40 MJ/kg fuel GJ = Gigajoule

** Diesel

▶ INDIRECT PRIMARY ENERGY CONSUMPTION [EN4]	2012	2013
Total energy purchased	1.921.855 kWh *	2.275.175 kWh*
Natural gas	787.960 kWh (47 %)	25.470 kWh (1,12%)
Renewable energies	1.018.583 kWh (53 %)	2.249.705 kWh (98,88%)

* Refers to the AIDA HQ in Rostock. No indirect energy consumption by primary source occurs on board. These indicators are based on figures provided by the power supplier utility.

▶ WASTE [EN 22]	2012	2013
Waste	34.631 t	38.060 t
Residue landfill	11.572 t	13.033 t
Incineration	3.189 t	3.785 t
Shredding	5.240 t	5.655 t
Hazardous waste disposal	5.302 t	6.028 t
Processed for recycling	9.328 t *	9.559 t*

* 25 % disposed recyclable

▶ WATER [EN 8]	2012	2013
Total water withdrawal	1.363.862 m ³	1.463.462 m ³
of which fresh water consumption	416.589 m ³ *	428.193 m ³ *
of which marine fresh water consumption	947.273 m ³ **	1.035.269 m ³ **
Water consumption per person and day	183 l	168 l

* Fresh water taken from shore

** Fresh water obtained from sea water

▶ WASTE WATER [EN 21]	2012	2012	2013	2013
Waste water per guest and day	At sea	On shore	At sea	On shore
Untreated black water	0,0 l	0,0 l	0,0 l	0,0 l
Treated black water	9,04 l	0,6 l	7,4 l	0,0 l
Permeate*	144 l	4,38 l	144,5 l	2,5 l
Untreated grey water **	73,1 l	2,13 l	47,8 l	2,1 l
Biomass and sewage sludge***	4,48 l	0,13 l	4,0 l	0,2 l
Consumption per nautical mile (NM = 1,852 km)				
Ballast water	4,07l/NM	0,0 l/NM	10,30 l/NM	0,0 l/NM
Treated bilge water	11 l/NM	1,83 l/NM	10,96 l/NM	1,25 l/NM

* Purified water approaching drinking water quality

** Includes pool water

*** Solids extracted during purification process

▶ EMISSIONS [EN 16]	2012	2013
CO ₂ -Emissions	460.547,44 t *	580.142 t*
From fuel and refrigerants on board	459.724 t *	579.805 t*
From company car fleet	291 t *	322 t*
From shoreside electricity consumption	532,44 t **	15,28 t**

* 1 t of fuel corresponds to 3.2 t CO₂

** 1 kWh of electrical energy from gas corresponds to 0.6 kg CO₂

▶ [EN 20]	2012	2013
NO _x , SO _x and other air emissions		
NO _x	16,5 kg/NM *	16,50 kg/NM *
SO _x	8,7 kg/NM **	7,62 kg/NM **
Particulate matter emissions	0,3 kg/NM ***	0,30 kg/NM ***

* 1 t of fuel corresponds to 65 kg of NO_x

** Calculated on the basis of fuel sulfur content

*** 1 t of fuel corresponds to 1.2 kg particulate matter

NM = nautical mile = 1,852 km

▶ EMPLOYEES [LA1]	2012			2013		
	Total	Men	Women	Total	Men	Women
Total employees	5.815	4.413	1.402	6.662	4.994	1.668
Officers, on board	866	650	216	964	729	235
Crew, on board	4403	3534	869	5.016	3.989	1.027
Total on board	5.269	4184	1085	5.980	4.718	1.262
Total, on shore	546	229	317	682	276	406
EU, on board	2092	1305	787	2.374	1.453	921
Non-EU, on board	3177	2879	298	3.606	3.265	341
Full-time on board / on shore	5778	4413	1363	6.593	4.994	1.599
Part-time, on shore	39	0	39	69	0	69

▶ EMPLOYEES ACCORDING TO REGION IN % [LA1]					
2012					
	EU	Philippines	India	Indonesia	Other
Officers	93	7	0	0	0
Crew *	44	34	10	10	2
Total	36	42	10	10	2
2013					
	EU	Philippines	India	Indonesia	Other
Officers	90	10	0	0	0
Crew *	44	33	10	10	3
Total	35	42	10	10	3

* Non-officer crew members

► BREAKDOWN OF EMPLOYEES AND EXECUTIVES ACCORDING TO GENDER, AGE GROUP AND DIVERSITY [LA13]

	Ships Council		Unit managers		Heads of Department	
According to age	Absolute	In %	Absolute	In %	Absolute	In %
< 30 (2012)	0	0	5	14	31	12
< 30 (2013)	1	1	8	18	49	17
30–50 (2012)	55	73	30	83	186	72
30–50 (2013)	66	75	34	77	186	66
> 50 (2012)	20	27	1	3	41	16
> 50 (2013)	21	24	2	5	47	17
According to gender						
Female (2012)	8	11	11	31	67	26
Female (2013)	14	16	16	36	64	23
Male (2012)	67	89	25	69	191	74
Male (2013)	74	84	28	64	218	77
Total (2012)	75	1	36	1	258	5
Total (2013)	88	1	44	1	282	5
	Officers		Ratings			
According to age	Absolute	In %	Absolute	In %		
< 30 (2012)	136	29	2.105	48		
< 30 (2013)	178	32	2621	52		
30–50 (2012)	286	60	2.210	50		
30–50 (2013)	317	58	2276	45		
> 50 (2012)	51	11	112	3		
> 50 (2013)	55	10	119	2		
According to gender						
Female (2012)	123	26	876	20		
Female (2013)	141	26	1.027	20		
Male (2012)	350	74	3.551	80		
Male (2013)	409	74	3.989	80		
Total (2012)	473	9	4.427	84		
Total (2013)	550	9	5.016	84		

► EMPLOYEE TURNOVER ACCORDING TO AGE, GENDER AND REGION [LA2]

	Employee turnover*		New employees	
	Absolute	In %	Absolute	In %
Employees (2012)	538	9,3	2.780	48
Employees (2013)	722	10,8	3.068	46
< 21 (2012)	2	0,4	22	0,8
< 21 (2013)	5	1	68	2
21 – 30 (2012)	272	53,7	1890	68
21 – 30 (2013)	398	55	2.021	66
31 – 40 (2012)	184	32,7	667	24
31 – 40 (2013)	228	32	783	26
41 – 50 (2012)	57	9,4	134	4,8
41 – 50 (2013)	62	9	136	4
51 – 60 (2012)	17	2,9	49	1,8
51 – 60 (2013)	18	2	43	1
> 60 (2012)	6	1,0	18	0,6
> 60 (2013)	11	2	17	1
Female (2012)	138	26	847	30
Female (2013)	192	27	949	31
Male (2012)	400	74	1933	70
Male (2013)	530	73	2.119	69
EU (2012)	403	75	1.587	57
EU (2013)	478	66	1.705	56
Non-EU (2012)	135	25	1.193	43
Non-EU (2013)	244	34	1.363	44

During the reporting time, the average turnover rate at AIDA Cruises was 10.8 % (defined as the number of departures in relation to the total numbers of permanent employees).

* does not include end of fixed-term contracts

** on board and on shore

► OCCUPATIONAL ACCIDENTS AND DAYS LOST IN PERCENT [LA7]

	2012	2012	2013	2013
	On board	On shore	On board	On shore
Days lost in % *	1,8	3,2	1,9	3,6
Occupational accidents in % **	94	3	107	6
of which men (in %)	70	44	81	17
of which women (in %)	30	56	19	83

* Days lost from time absence commenced

** includes all injuries incl. minor injuries.

During the reporting period there were no fatal work-related accidents.

► EMPLOYEE TRAINING AND PROFESSIONAL DEVELOPMENT [LA10]

	On board employees		On shore employees	
	Number*	Days**	Number*	Days**
Total (2012)	4.735	16.422	576	906
Total (2013)	16.369	52.781	648	1.044
Non-EU (2012)	1.467	-	-	-
Non-EU (2013)	7.998	43.358	0	0
Officers / Managers (2012)	1.158	4.031	216	373
Officers / Managers (2013)	4.380	5.527	270	434
Crew/ Employees (2012)	3.577	22.680	360	533
Crew/ Employees (2013)	11.989	47.254	414	610
According to gender				
Female (2012)	1.395	4.899	331	504
Female (2013)	4.591	7.331	387	558
Male (2012)	3.340	21.812	245	402
Male (2013)	11.778	45.450	297	487

▶ EMPLOYEE TRAINING AND PROFESSIONAL DEVELOPMENT [LA10]

	On board employees		On shore employees	
	Number*	Days**	Number*	Days**
Number of seminars				
On board (2012)	434			
On board (2013)	1.828			
Non-EU (2012)	112			
Non-EU (2013)	141			
On shore (2012)	171			
On shore (2013)	240			

* Number of participants includes multi-participation (high difference to previous year due to introduction of Traveling Hess Trainers)

**One training day comprises 8 hours

▶ GUEST SATISFACTION [PR5]

	2012		2013	
	Guest satisfaction rate at 94 %		Guest satisfaction rate at 94 %	
	Overall journey	On board	Overall journey	On board
Complaint rate	2,39	1,78	1,57	1,25

AIDA NUMBERS	2012	2013
Passengers	652.805	763.700
Bed capacity	16.442	18.636
Employees	6.000 from 25 countries, 5.200 on board and 800 on shore	6.900 from 34 countries, 6.000 on board and 900 on shore
Newbuilds	2013, 2015, 2016	2015, 2016
German Cruise Industry	No. 1	No. 1
Fleet	9 ships	10 ships

AIDA PARTNERS	2013
Travel agencies	11.961
Suppliers in the areas of hotel, wellness and excursions	250
Suppliers for F&B	173
Suppliers and service providers in the areas of technology, new builds and docks	1.700
Port and excursion agencies	229 (in 260 ports and 73 countries)