



Sustainability milestones

AIDA 2006 to 2013

2006/2007:

- Development and implementation of an Integrated Management System (IMS)
- AIDA holds the following certification: Environmental Management ISO 14001; Quality Management 9001; Occupational Health and Safety Assessment Series OHSAS 18001, Ship Safety ISM/ISPS Codes; Social Responsibility (GLC Maritime Social Responsibility)
- GL 5 Stars Excellence Award
- Silicone paint used on the fleet for the first time to reduce fuel waste due to friction
- Establishment of sustainability as a strategic goal
- Opening of a training center for personnel development in Manila in the Philippines
- Introduction of the Code of Business Conduct and Ethics
- Family-friendly company (establishment of the AIDA kindergarten and the AIDA nursery, member of the network "Erfolgsfaktor Familie")

2008/2009:

- Development of the "Ten golden rules for shoreside excursions" – thinking ecologically ashore and at sea
- GL Environmental Passport
- Kuoni Green Planet Award
- Establishment of the European Cruise Academy

2010:

- Implementation of new, effective route management: AIDA Power Monitor as an instrument for analysis
- Introduction of detailed environmental reporting
- Approval of anti-corruption guidelines
- Process implementation for the strictest of data protection requirements



2011:

- Regular environmental training courses for crew
- Participation in the German government e4ships project
- Heat recovery system on AIDAmara
- All ships in the fleet now have a silicone coating
- Introduction of the online guest questionnaire
- Customer satisfaction rated "very good"

2012:

- Most of the fleet now has: - Diesel-electric drive system - Environmentally friendly lighting management and key card light switches - Possibility of using air, recirculating air and waste heat
- Inauguration of the AIDA Academy in Rostock
- Opening of the AIDA Cruises center for maritime simulation training
- ADAC Safety cruise test: tested AIDA ships were the only ones to receive the "very good" rating.

2013:

- The most modern ballast water treatment system on board AIDAstella
- Founding of the organization "AIDA Friends of the Ocean e.V." ("AIDA Freunde der Meere e.V.")
- Adoption of an environmental investment program in the amount of 100 million EUR by 2016
- AIDA announces that it is the first cruise line to install a comprehensive system for treating emissions on new ships built for 2015/2016 and that it will gradually retrofit its existing fleet
- AIDAcara prepared for the installation of a filter system
- Introduction of an environmental information hour on all ships
- Introduction of car sharing and company bicycles
- Green Fleet Award from TÜV Süd
- Baltic Sea Clean Maritime Award