

AIDA in numbers

The reporting period of AIDA cares 2015 is the year 2014

▶ ENERGY [EN3]		2012	2013	2014
Total energy consumption	[GJ]	6,538,405	7,268,843	6,619,164
Energy consumption on board	[GJ]*	6,532,640	7,264,222	6,612,480
Heavy fuel oil portion	[GJ]	4,051,320	4,167,062	3,838,680
Gas oil portion	[GJ]	540,360	675,707	607,440
Low-sulfur heavy fuel oil portion	[GJ]	1,940,960	2,421,453	2,166,360
Fleet energy consumption	[GJ]**	5,765	4,621	6,684
Company car consumption	[g/km]	140	130	125
Energy consumption on board per person per day	[GJ/Pxday]	0.870	0.833	0.725
Heavy fuel oil portion	[GJ/Pxday]	0.540	0.478	0.421
Gas oil portion	[GJ/Pxday]	0.072	0.077	0.067
Low-sulfur heavy fuel oil portion	[GJ/Pxday]	0.259	0.278	0.238

* 40 MJ/kg of fuel; GJ = gigajoule

** Diesel

▶ INDIRECT PRIMARY ENERGY CONSUMPTION [EN4]		2012	2013	2014
Total energy purchase*	[kWh]	1,806,543	2,275,175	2,574,368
Natural gas portion	[kWh]	787,960	25,470	50,000
Renewable energy portion	[kWh]	1,018,583	2,249,705	2,524,368
Energy consumption per person	[kWh/P]	2,492	2,420	2,665

* Refers to the AIDA HQ in Rostock. No indirect energy consumption by primary source occurs on board. These indicators are based on figures provided by the power supplier utility.

► WASTE [EN 22]		2012	2013	2014
Total waste	[mt]	34,631	38,060	35,156
Waste landfill	[mt]	11,572	13,033	10,324
Combustion	[mt]	3,189	3,785	2,908
Ground-up food waste	[mt]	5,240	5,655	5,686
Special waste landfill	[mt]	5,302	6,028	7,110
Preparation for recycling	[mt]	9,328	9,559	9,128
Recycling rate	[%]	26.9	25.1	26.0

Waste per person per day	[kg/(P×day)]	4.612	4.365	3.855
Waste landfill	[kg/(P×day)]	1.541	1.495	1.132
Combustion	[kg/(P×day)]	0.425	0.434	0.319
Ground-up food waste	[kg/(P×day)]	0.698	0.649	0.623
Special waste	[kg/(P×day)]	0.706	0.691	0.780
Preparation for recycling	[kg/(P×day)]	1.242	1.096	1.001

► WATER [EN 8]		2012	2013	2014
Total water consumption of fleet	[t]	1,363,862	1,463,462	1,575,772
Portion of water obtained from land	[t]	416,589	428,193	396,004
Portion of water produced on board from seawater	[t]	947,273	1,035,269	1,179,768

Total water consumption on board per person per day	[l/P×day]	181.6	167.8	172.8
Portion of water obtained from land	[l/P×day]	55.5	49.1	43.4
Portion of water produced on board from seawater	[l/P×day]	126.2	118.7	129.4

► WASTE WATER [EN 21]		2012	2012	2013	2013	2014	2014
		To the sea	On land	To the sea	On land	To the sea	On land
Total waste water	[mt]	1,280,251	39,196	1,380,883	33,050	1,342,711	36,914
Untreated black water	[mt]	0	0	0	0	0	0
Treated black water	[mt]	52,813	350	50,026	218	47,772	737
Permeate (treated water of near-drinking water quality)	[mt]	845,700	25,601	978,437	16,694	978,437	17,868
Untreated gray water (incl. pool water)	[mt]	355,572	12,467	325,048	14,605	283,230	16,620
Biomass and sludge (extracted solids from the treatment process)	[mt]	26,166	778	27,372	1,533	33,272	1,689

		2012	2012	2013	2013	2014	2014
		To the sea	On land	To the sea	On land	To the sea	On land
Total waste water per person per day	[l/(P x day)]	170.51	5.22	158.37	3.79	147.23	4.05
Untreated black water	[l/(P x day)]	0.00	0.00	0.00	0.00	0.00	0.00
Treated black water	[l/(P x day)]	7.03	0.05	5.74	0.03	5.24	0.08
Permeate (treated water of near-drinking water quality)	[l/(P x day)]	112.64	3.41	112.22	1.91	107.29	1.96
Untreated gray water (incl. pool water)	[l/(P x day)]	47.36	1.66	37.28	1.68	31.06	1.82
Biomass and sludge (extracted solids from the treatment process)	[l/(P x day)]	3.48	0.10	3.14	0.18	3.65	0.19

▶ CO ₂ EMISSIONS [EN 16]		2012	2013	2014
Total CO₂ emissions	[mt]*	525,007	580,142	538,620
On board fuel and coolant portion	[mt]*	524,184	579,805	538,134
Company car fleet portion	[mt]*	291	322	486
On-land power consumption portion	[mt]**	532	15	0
Average CO ₂ value per vehicle per km	[g/km]	135	130	125
CO₂ emissions per person per day	[kg/Pxday]	69.9	66.5	59.1

* 1 mt fuel corresponds to 3.2 mt of CO₂

** 1 kWh of electrical energy from gas corresponds to 0.6 kg of CO₂

▶ NO _x , SO _x , FINE DUST [EN20]		2012	2013	2014
NO _x	[kg/nm]*	16.50	16.50	15.20
SO _x	[kg/nm]**	8.88	8.51	7.80
Fine dust	[kg/nm]***	0.30	0.30	0.28

* 1 mt fuel corresponds to 65 kg of NO_x

** Calculation based on the fuel sulfur content

* 1 mt fuel corresponds to 1.2 kg of fine dust

▶ EMPLOYEE [LA1]		2013			2014		
	Total	Men	Women	Total	Men	Woman	
Total employees	6,662	4,994	1,668	6,707	5,061	1,646	
Officers at sea	964	729	235	1,011	775	236	
Crew at sea	5,016	3,989	1,027	5,004	4,002	1,002	
On board	5,980	4,718	1,262	6,015	4,777	1,238	
On land	682	276	406	692	284	408	
EU at sea	2,374	1,453	921	2,387	1,509	878	
Non-EU at sea	3,606	3,265	341	3,628	3,268	360	
Full-time at sea/on land	6,593	4,994	1,599	6,655	5,061	1,594	
Full-time on land	-	-	-	640	284	356	
Part-time on land	69	0	69	52	0	52	

► EMPLOYEES BY REGION IN % [LA1]

2013

	EU	Philippines	India	Indonesia	Other
Officers	90	10	0	0	0
Crew*	44	33	10	10	3
Total	35	42	10	10	3

2014

	EU	Philippines	India	Indonesia	Other
Officers	93	6.5	0.2	0.1	0.2
Crew*	28.7	42.7	14	11.1	3.5
Total	39.5	36.6	11.7	9.2	3.0

* Crew members without officer status

2013										
	Ship's council		Unit managers		Heads of department		Officers		Rating	
By age										
	Total	In %	Total	In %	Total	In %	Total	In %	Total	In %
< 30	1	1	8	18	49	17	178	32	2,621	52
30-50	66	75	34	77	186	66	317	58	2,276	45
> 50	21	24	2	0	47	17	55	10	119	2
By gender										
Female	14	16	16	36	64	23	141	26	1,027	20
Male	74	84	28	64	218	77	409	74	3,989	80
Total	88	1	44	1	282	5	550	100	5,016	100

2014										
	Ship's council		Unit managers		Heads of department		Officers		Rating	
By age										
	Total	In %	Total	In %	Total	In %	Total	In %	Total	In %
< 30	2	2	8	20	55	18	173	30	2,503	50
30-50	64	71	31	76	205	65	336	59	2,367	47
> 50	24	27	2	5	53	17	59	10	133	3
By gender										
Female	12	13	16	39	63	20	146	26	1,001	20
Male	78	87	25	61	250	80	422	74	4,002	80
Total	90	100	41	100	313	100	568	100	5,003	100

► EMPLOYEE TURNOVER BY AGE, GENDER AND REGION [LA2]

	2013				2014			
	Turnover*		New hires		Turnover*		New hires	
	Total	In %	Total	In %	Total	In %	Total	In %
	Total				Total			
	722	10.8	3,068	46.1	657	9.8	2,299	34.3
	By age				By age			
< 21	5	0	68	3	4	0	61	3
21-30	398	55	2,021	68	343	52	1,560	68
31-40	228	32	783	21	207	32	489	21
41-50	62	9	136	6	60	9	131	6
51-60	18	2	43	2	26	4	45	2
> 60	11	2	17	0	17	3	13	0
Total	722	100	3,068	100	657	100	2,299	100
	By gender**				By gender**			
Female	192	32	949	35	209	32	807	35
Male	530	68	2,119	65	448	68	1,492	65
Total	722	100	3,068	100	657	100	2,299	100
	By region				By region			
EU	478	72	1,705	61	471	72	1,396	61
Non-EU	244	28	1,363	39	186	28	903	39
Total	722	100	3,068	100	657	100	2,299	100

The average turnover rate at AIDA Cruises was 9.8% during the reporting period (defined as the number of resignations relative to full-time personnel)

* End of terms not included

** On board and on land

► DAYS LOST AND WORK-RELATED ACCIDENTS IN % [LA7]

	2013		2014	
	On board	On land	On board	On land
Days lost* in %	1.9	3.6	2.1	4.1
Work-related accidents**	107	6	139	8
Male portion in %	81	17	76	50
Female portion in %	19	83	24	50
Total	100	100	100	100

* Work days starting from the lost day

** Includes all injuries, including trivial injuries. During the reporting period, no fatal work-related injuries occurred.

	2013			
	On board employees		Land employees	
	Number*	Days**	Number	Days
Total	16,369	52,781	684	1,044
Non-EU	7,998	43,358	0	0
Officers/ Management personnel	4,380	5,527	270	434
Crew/ Employees	11,989	47,254	414	610
By gender				
Female	4,591	7,331	387	558
Male	11,778	45,450	297	486
Total	16,369	52,781	684	1,044
Number of seminars				
On board	1.828			
On land	240			
Non-EU	171			

	2014			
	On board employees		Land employees	
	Number*	Days**	Number	Days
Total	21,801	42,388	750	1,568
Non-EU	13,081	25,432	0	0
Officers/ Management personnel	5,202	7,003	310	563
Crew/ Employees	16,599	35,385	440	1,005
By gender				
Female	6,284	8,019	436	931
Male	15,517	34,369	314	637
Total	21,801	42,388	750	1,568
Number of seminars				
On board	1,929			
On land	673			
Non-EU	139			

* Participation, including multiple participation

** One day of training = 8 hours

▶ GUEST SATISFACTION [PR5]

	2013	2014
Customer satisfaction index in %	94	92

▶ AIDA BY NUMBERS

	2013	2014
Passengers	763,700	835,622
Berth capacity	18,636	18,636
Employees	6,900 from 34 countries, 6,000 on board and 900 on land	6,900 from 40 countries, 6,000 on board and 900 on land
New ships	2015, 2016	2015, 2016
German cruise market	No. 1	No. 1
Fleet	10 ships	10 ships

▶ AIDA PARTNERS

	2014
Travel agencies	11,615
Suppliers in the areas of hotel, wellness and excursions	325
Suppliers in the food and beverage area	185
Suppliers and service providers in the areas of technology, new ships and shipyards	1,154
Port and excursion agencies	200 (in 190 ports and 73 countries)