

AIDA Sustainability Milestones from 2006 to Q2 2016

2006/2007:

- Development and implementation of an integrated management system (IMS)
- AIDA certified according to: Environmental Management ISO 14001; Quality Management 9001; Occupational Health and Safety Management OHSAS 18001, Ship Safety ISM Code/ISPS; Social Responsibility (GLC Maritime Social Responsibility)
- GL 5 Stars Excellence Award
- For the first time, silicone coatings applied the fleet in order to reduce frictional losses
- Definition of sustainability as a strategic goal
- Creation of the position of environmental officer on board
- Opening of a training center in Manila in the Philippines for staff development
- Introduction of the Code of Business Conduct and Ethics
- Family-friendly company (establishment of the AIDA daycare and AIDA nursery, member of the network "Success Factor Family")
- AIDAdiva (commissioning 2007) and all AIDA ships after her are prepared for shore power connection
- Since 2007, AIDA Cruises has been voluntarily using marine diesel with sulfur content of 0.1 percent in Hamburg
- All ships starting with AIDAdiva (2007) are fitted with a reverse osmosis plant for fresh water treatment on board

2008/2009:

- Development of the "Ten Golden Rules for Excursions Ashore" – ecological thinking on land and at sea
- GL Environmental Passport
- Kuoni Green Planet Award
- Founding of the European Cruise Academy



2010:

- Implementation of new effective route management: AIDA Power Monitor as an analytical tool
- Introduction of detailed environmental reporting
- Introduction of anti-corruption directives
- Process implementation for the highest data privacy requirements
- Eco-friendly lighting management and hotel card switch standard on all new AIDA cruise ships starting in 2010
- HVAC control system for the use of recirculated heat and exhaust is standard on all new AIDA cruise ships starting in 2010

2011:

- Introduction of regular environmental training for the entire crew
- Participation in the e4ships project of the German Federal Government
- Heat recovery system on AIDamar
- All ships in the fleet feature underwater paint
- Introduction of the online guest questionnaire
- AIDA becomes member of Futouris e.V.

2012:

- Opening of the AIDA Academy in Rostock
- With CSMART Rostock, AIDA Cruises opens the first center in Germany for maritime simulation training in the cruise industry
- ADAC Cruise Safety Test: Tested AIDA ships receive "very good" assessment
- Start of the pilot project "LNG Hybrid Barge" with Becker Marine Systems for the use of LNG for low-emission operation of the ship in port
- Creation of the "Sustainability" department headed by Dr. Monika Griefahn, Chief Sustainability Officer
- AIDA Cruises announces that the next AIDA ship generation 2015/2016 will be the first cruise ships worldwide to be fitted with dual-fuel engines for the use of LNG as well as the innovative MALS technology
- AIDA becomes a member of B.A.U.M. e.V.

2013:

- State-of-the-art ballast water treatment system on board AIDAstella
- Founding of the organization "AIDA Friends of the Ocean" ("AIDA Freunde der Meere e.V.")
- Adoption of an environmental investment program in the amount of EUR 100 million by 2016
- AIDA announces that it will become the first cruise line to install a comprehensive system for treating emissions on new cruise ships 2015/2016 and that it will gradually retrofit its existing fleet
- Introduction of an environmental information hour on all ships
- Introduction of car sharing and company bicycles
- Green Fleet Award from TÜV Süd
- Baltic Sea Clean Maritime Award
- In 2013, AIDASol became the first AIDA ship to be completely equipped for shore power



2014:

- Two ships of the AIDA fleet feature the first stage of a comprehensive filter system for reducing sulfur oxides
- Development of a standardized and scientific catalog of criteria for sustainable land excursions with Futouris e.V., the State Chancellery of Mecklenburg-Western Pomerania, and the University of Lüneburg
- Introduction of sustainable shore excursions at all AIDA destinations
- Christening of the LNG Hybrid Barge in October 2014
- Introduction of electric cars in the company fleet
- Introduction of energy monitoring and management system EMMA from ABB
- B.A.U.M. Environmental Award 2014



2015:

- Commissioning of LNG Hybrid Barge with AIDAsol in the HafenCity Hamburg
- Introduction of voluntary CO₂ compensation of AIDA cruises for guests / CO₂ compensation of AIDA business trips
- Four ships of the existing AIDA fleet feature the first stage of a comprehensive filter system for reducing sulfur oxides
- Accession to the 2° Foundation
- AIDA Home awarded the DGNB Silver certification
- 10-year partnership with SOS Kinderdorf e.V. (SOS Children's Villages)
- Seatrade Award 2015 for the Environmental Initiative of the Year (LNG Hybrid Barge / LNG ships)
- Founding of Carnival Maritime as central marine operation center in Hamburg. Ultramodern and efficient operation of the entire Costa Group fleet
- Order placed for two new ships at the Meyer Werft in Papenburg, which will be 100 percent operated with LNG under the concept „Green Cruising“ (commissioning in 2019)

2016:

- Start of LNG operation of AIDAprima in Hamburg, Southampton, Le Havre and Zeebrügge in May 2016
- MALS technology and Azipod drive system on AIDAprima
- Tunnel washer on AIDAprima
- Pilot project with AIDAsol with supporting shoreside power plant in Hamburg Altona
- AIDA Home recertified with DGNB Gold seal
- Cooperation with the University of Rostock on the introduction of telemedicine as an important element of primary medical care on board AIDA ships