

Press release



AIDA Cruises 2015: from Japan to Germany in 86 days AIDA presents initial details of AIDA's new generation of ships

A voyage from "the Land of the Rising Sun" to the Occident – what sounds like a fairy tale is, in fact, the maiden voyage of AIDA Cruises' new generation of ships. The company is publishing information about the 86-day voyage of the new AIDA vessel from March 22 to June 16, 2015 in an exclusive brochure, also presenting initial details of its new generation of ships.

On this unique cruise from Japan to Germany, AIDA guests will get to visit 39 ports in 22 countries on 3 continents. To ensure ample time for discovery, the ship will even stop at some of the ports for a few days, e.g. at the Japanese ports, as well as in Shanghai, Hong Kong and Singapore. Further highlights of the voyage include South Korea, Taiwan, Vietnam, Sri Lanka, Dubai, Sicily and Barcelona.

The ships of the new 2015/2016 AIDA generation offer their guests more room, more comfort and greater individuality, with a choice of 16 different cabin variations, for example.

In addition to excellent service, guests staying in the suites will have lots of space to move around. These suites will have a living area of up to 50 square meters, 2 bathrooms, a walk-in closet, as well as a sun deck with an area of up to 82 square meters.

The individual space concepts of the Panorama cabins are entirely suited to the needs of the guests. It goes without saying that each Panorama cabin will have its own veranda, including a sea view. Guests staying in the Panorama cabins will have exclusive enjoyment of the ultimate luxury of a private island on the patio deck. There they can relax on the protected sun deck with its oceanic landscape or enjoy a delicious sundowner at the Patio Bar with a view of the Captain.

The Lanai Deck 8, which accommodates the particularly spacious Lanai cabins, is named after the Hawaiian island of Lanai. The beautiful conservatory is like a living room flooded with light. Sliding open the large glass door then makes the veranda twice as big.

AIDA's new generation of ships will also set new standards with regard to protecting the environment from 2015. One innovation in the cruise sector is the MALS technology, for example. This enables the ship to glide on a cushion of air bubbles, leading to a substantial reduction in frictional resistance and, therefore, much lower fuel consumption.

Those wishing to secure their place on the AIDA maiden voyage in 2015 before the official sales launch can register their interest up to July 31, 2013. More information can be found on the Internet at www.aida.de/weltreise.

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