

Press Release



AIDA brings Panini books on board New AIDA sticker book delights little sailors

The first AIDA sticker book has been a hit with big and little AIDA fans on board the ships since April 2013. AIDA Cruises is the first German cruise line to team up with Panini and publish its very own sticker book. The book has 32 pages with 80 stickers dedicated to vacationing at sea, nature, and wildlife that are perfect for trading and collecting.

The sticker collection book and stickers are only available on board the AIDA fleet. Kids & Teens can get their copy of the sticker book in the AIDA Kids Club. The stickers can be won during various activities on board or found on the sticker exchanges.

The AIDA logbook section provides room for creativity. Kids can use this space to journal about their vacation, solve riddles, and hunt for autographs. Several places for displaying vacation photos make the sticker book a fun way for kids to create their own personalized memento of the trip. And the large AIDAstella diving poster in the middle means the kids even get to take the fleet's newest ship back home.

The AIDA sticker collection book is available in the AIDA Shop on all our ships for EUR 2.50 and 4-packs of stickers are available for EUR 0.50.

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