

Press release

AIDA receives the Deutsche Kreuzfahrtpreis 2015 (German Cruise Line Award)

A vacation on AIDA's ships means relaxation and diversions, enjoyment and excellent entertainment. The cruise ship company has now received two awards for its offers: During the annual dinner of the CLIA shipyard association on October 27, 2014 in Hamburg, AIDA won the Deutsche Kreuzfahrtpreis 2015 (German Cruise Line Award) in the categories "Best Restaurant" and "Best Entertainment Program."

The on-board entertainment features different programs each day, which transport the guests into fantastic worlds. The spectacular shows are created specifically for AIDA and are performed by professional artists. Excellent live bands, comedians and successful shows such as "Who Wants to Be a Millionaire" complete the extensive program.

The pleasurable dinners are presented as a feast for the palate and the senses – that is what makes the cuisine on AIDA's ships so outstanding. The gourmet restaurant Rossini serves exquisite menus with top quality and freshness in a stylish ambiance.

The Deutsche Kreuzfahrtpreis award honors the best achievements in the international cruise industry each year. Since 2011, it has been the official award of Köhlers Guide Kreuzfahrt and is presented in collaboration with the editors.

Rostock, October 28, 2014