

Press release



Exclusive new suite service on board the AIDA fleet

The spacious suites on all ships in the AIDA fleet offer an exceptional cruise experience. And the dream of having a suite doesn't have to be unaffordable: From the Junior suite to the Premium suite, to the Deluxe variety with private sun deck and up to 87 sqm, AIDA Cruises offers a diverse suite concept for every vacation preference.

Though all guests on board AIDA enjoy first-class service, PREMIUM suite guests are offered extra convenience before the ship even departs with an exclusive start to their vacations. In addition to priority check-in and separate service in the terminal, luggage is delivered to the stateroom. In the suite, guests find a personal welcome letter from the captain and general manager, along with a bottle of champagne. Fresh fruit and chocolates are provided every day. Bathrobes, slippers and a small gift await adults and little suite guests. The bathrooms boast care products, such as peeling soap and eye masks by the luxury brand Thalgo, and fresh flowers. Housekeeping with the new 24-hour cleaning service is exclusively available to suite guests at the regular price.

Suite guests enjoy special culinary delights as well: On arrival day, a 3-course-meal awaits them in Rossini. Breakfast is served each morning in an à-la-carte restaurant. On each voyage, a reception is held with the general manager and travel consultant on board, exclusively arranged for suite guests.

For heavenly sleep after an exciting vacation day, the service staff prepares the suites for the guests each evening. The beds are furnished with hypoallergenic pillows and blankets by the premium brand Mühldorfer. Starting now, guests can select their personal favorite from the AIDA pillow menu. With five different pillows ranging from classic down to fillings with aromatic Swiss pine wood, ergonomic pillows, and extra-large body pillows, there's a luxury variation for every sleep preference. Women can enjoy a soft lady pillow, men a down pillow with a firm goose feather filling.

To end the voyage on a relaxing note, suite guests on all ships with a wellness oasis are warmly invited to the exclusive wellness area on the day of departure. Guests receive a farewell letter and a photo of the reception for fond memories of their trip.

More information and reservations at travel agencies, online at www.aida.de, and with the AIDA Customer Center at +49 (0) 381-202 707 07.

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