

Press release

AIDA offers new private excursions Guests decide where they would like to go

The cruise line AIDA Cruises is now offering guests the opportunity to go on individual excursions with friends and family. On these private excursions, up to seven people can embark on an exclusive discovery tour with a limousine or van with chauffeur.

This is currently offered at several ports in the Mediterranean, including Barcelona, Naples, Rome, Palermo and Limassol, as well as in the Canary Islands. For long-distance destinations, Miami, Montreal, Quebec, St. Kitts and Bahrain are included in the program. Guests decide which attractions they would like to visit. Whether museums, authentic restaurants, or natural wonders – a relaxed and comfortable excursion is guaranteed. English-speaking drivers with local expertise wait for the guests and bring them back to the ship in time for departure.

Private excursions with personal chauffeur can be booked in advance of the cruise at www.aida.de/myaida. All guests and travel agencies receive access to MyAIDA shortly after booking the cruise. Alternately, the excursions may be booked on board, depending on availability.

Rostock, February 12, 2015