



Press Release

AIDA Cruises Introduces New Beverage Packages Tailored Offers for Individual Enjoyment

Starting February 26, 2016, AIDA Cruises will gradually introduce new, tailor made beverage packages on board its fleet that place a focus on attending guests' every request and desire. Be it a cappuccino in the afternoon, a sundowner before dinner or a good wine at dinner – with the new beverage packages, AIDA guests can enjoy their favorite drinks on top of attractive price savings.

All beverage packages can now be booked at MyAIDA.de or on board up to the first day of travel.

A total of four packages containing different alcohol-free and/or alcoholic beverage specialties are available.

The **AIDA "Light"** package is the perfect offer for kids & teens or anyone looking to enjoy a vacation without alcohol. It contains all soft drinks from the open bar, as well as alcohol-free cocktails at a price of € 9.90 per person per day.

The **AIDA "Comfort"** package includes the same services as AIDA "Light" plus coffee and tea specialties, as well as chocolate drinks, AIDA house wines and AIDA house sparkling wine from the open bar, Radeberger beer on tap, as well as Schöfferhofer wheat beer and two cocktail vouchers per trip at an attractive price of € 19.90 per person per day.

With the **AIDA "Family"** beverage package, a combination of the "Light" and "Comfort" offers, families can enjoy a host of drinks at a special price. The AIDA Family "S" package for one adult and one child costs € 24.90 per day. The AIDA Family "M" (two adults and one child), "L" (two adults and two children), and "XL" (two adults and three children) packages are available for € 39.90, € 44.90, and € 49.90 per day respectively.

The **AIDA "Genießer"** package is intended for all gourmets who would like to enjoy the great variety offered by the bars and restaurants on board to the full extent. This now also offers AIDA guests the option to use the gourmet card at our à la carte restaurants on board with special savings of up to € 50 (depending on the credit purchased).

With the **AIDA "Wine Selection"** package, which can initially only be booked exclusively on board of AIDAsol and AIDamar, AIDA Cruises has extended its offer of table wines in its buffet restaurants to include two vintage red and white wines. The package, costing € 49.50, includes 5 bottles of choice, including advice from AIDA wine experts.

For more information on these and other topics from the world of AIDA vacations visit www.aida.de, your travel agency, or call the AIDA Customer Center at +49 (0)381/202 707 07.

Rostock, February 22, 2016

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