



Press Release

No gift for Valentine's Day yet? AIDA has some great ideas AIDAcara Special, proposing marriage on board, and other romantic offers

February 14 is St. Valentine's Day, and AIDA Cruises has some great gift ideas. For instance, how about taking a cruise to the Canary Islands on the AIDA fleet's very first ship, AIDAcara, during AIDA's 20th anniversary year? Anybody who books the "AIDAcara Valentine's Day Special" – a 7-day cruise to the Canaries and Madeira – for themselves and their partner at the AIDA PREMIUM rate during the campaign period from February 1–15, 2016, will receive a bottle of sparkling wine from AIDA, as well as an exclusive AIDAcara art print by Feliks Büttner. The renowned Rostock artist is the creator of the AIDA brand logo, the smiling lips. And to heighten anticipation of the romantic vacation for two, AIDA will deliver the work of art to its guests before their trip; they can look forward to the bottle of sparkling wine in their stateroom on board.

And here's another tip: this vacation, or any other of AIDA's over 190 dream cruises, is also the ideal opportunity to surprise one's partner with a marriage proposal, to marry while on a cruise, or to renew one's marriage vows. Find out more at www.aida.de/hochzeit or make a booking at MyAIDA.de.

The AIDA Online Store also has some fabulous ideas for making the hearts of lovers beat even faster. See the Valentine's Day tips on www.aida-onlineshop.de, take a look at the many choices available, and get inspiration for a wonderful gift.

AIDA will be celebrating Lovers' Day with lots of romantic activities with all guests who spend Valentine's Day on board one of the ten AIDA ships with their partner. From champagne breakfast, relaxed time-out for two in the Wellness Suite with private sauna and sun terrace, to a romantic Valentine's Day dinner at the Restaurant Rossini or the Buffalo Steakhouse – these and many other Valentine's Day Specials can be booked either in the comfort of your own home at MyAIDA.de or directly on board.

The "AIDAcara Valentine's Day Special" offer and all other AIDA vacation cruises can be booked at travel agencies, at the AIDA Customer Center at +49 (0) 381 / 20 27 07 58 and at www.aida.de.

Rostock, February 1, 2016

Price information for editors:

7-day "Canaries & Madeira 3" cruise with AIDAcara from June to October 2016

from 830 euros per person at the AIDA PREMIUM rate based on two people in a stateroom, incl. Early Booker Plus discount of 150 euros for bookings made by February 15, 2016, (subject to availability) inclusive of 1 bottle of AIDA sparkling wine and 1 exclusive AIDAcara art print by Felix Büttner*, arrival and departure package incl. AIDA Rail&Fly ticket from 500 euros per person (limited availability)

* The inclusive services apply per stateroom with occupancy of two adults in a single/double bed. They are not transferable and may not be combined with any other AIDA campaigns or special rates. They will be apply only for new bookings made during the booking period February 1–15, 2016, at the AIDA PREMIUM rate for the "Canaries & Madeira 3" route. Subject to availability.

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