



Press Release

“Best of Northern Europe” with AIDAaura Discover Greenland, Iceland and the Lofoten Islands in summer 2016

In response to huge demand, for the summer 2016 season cruise company AIDA Cruises has added further sensational routes to its most popular destinations in Northern Europe. In summer AIDAaura will be setting sail for the most beautiful destinations in the Baltic, Norway, Iceland and Greenland. Most of these cruises will depart from Kiel. From two-day taster trip through to leisurely 21-day cruise, these choices will delight cruise newcomers and long-standing regulars alike.

The cruises start on April 30, 2016, when AIDAaura sets out on a seven-day trip from Palma de Mallorca to Hamburg. For the second time, a ship of the AIDA fleet will be setting sail under the motto of “AIDA pur” with an exclusive board program, guaranteeing pure relaxation over several days at sea. Guests can look forward to the first highlight of the cruise right at the outset because when AIDAaura weighs anchor in Palma, she will be accompanied by AIDAcara and AIDAstella. A stop in Southampton will allow guests to visit London and the south of England. On the way to Hamburg, the ship will meet up with the latest addition to the fleet, AIDAprima, of the coast of Rotterdam. Cruising alongside one another, they will enter the port of Hamburg together on May 7, 2016, ensuring a very special experience. And to crown it all, on this day Hamburg will also be celebrating its 827th anniversary as a port. This trip is an absolute must for cruise lovers.

From May 7, 2016, AIDAaura will be sailing from Hamburg and Kiel along the most popular routes in Northern Europe. The cruise will go to Norway, to St. Petersburg or Riga in the Baltic, and to Spitsbergen, Scotland and Iceland. On June 29, 2016, AIDAaura will leave Kiel for the most beautiful destinations in the Arctic Circle. Stops on the 17-day cruise include Spitsbergen, the North Cape, Iceland and the Shetland Islands. Owing to popular demand, the 14-day cruise “Norway with Lofoten Islands and North Cape” will additionally be offered, starting on July 16, 2016.

The absolute highlight of the Northern Europe season will start on July 30, 2016, when it will be “anchors aweigh” for the guests of AIDAaura, as they head out on a new and fascinating voyage to Greenland. This will be the very first time that it is possible to visit the world’s biggest island with AIDA without having to take a plane. The 21-day round trip starts in Kiel, visiting Iceland and Greenland, before returning to the home port. Apart from Reykjavik, other highlights of the cruise will include first-time stops at Sisimiut and Nuuk on the west coast of Greenland, and the spectacular passage on the way to Qaqortoq, through the over 100-kilometer-long Prince Christian Sound.

The perfect idea for anybody who wants a short ship vacation, or would like try a cruise for the first time would be one of the two or four-day cruises in May, June and September, sailing from Kiel. The two-day trips go to Copenhagen. On the four-day cruises guests will have a chance to discover Copenhagen and the Scandinavian metropolises of Gothenburg or Oslo.

Early reservations will be rewarded as well: Early Booker discounts of up to 400 euros are available until March 31, 2016. Bookings for AIDAaura cruises can be made at travel agencies, online at www.aida.de and at the AIDA Client Center at +49 381/202 707 07.

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