



## Press Release

### **AIDA Vacation Tour 2016: Breathe cruise air from Lake Constance to the Baltic**

On Saturday, July 2, 2016, the big AIDA Vacation Tour gets underway in Starnberg am Starnberger See. Until the end of September the roadshow will be making stops at many other cities and popular vacation resorts from Lake Constance to the Baltic under the motto of "Holiday A New Way!" Visitors of all ages are invited to come along and discover the full diversity of the AIDA vacation world.

AIDA Cruises' new flagship – AIDAprima – which was christened in Hamburg by Emma Schweiger on May 7, 2016, is at the heart of the vacation island. Visitors to a replica AIDAprima stateroom can get a look at their future home on board. Then, by means of 3D glasses or a digital ship model, visitors can take a virtual tour of the eleven ships in the AIDA fleet. Travel consultants will be providing information on the most beautiful vacation cruises to over 200 destinations worldwide. In the family area, the focus will be on play, fun and entertainment for the smallest visitors. In addition, those who take the AIDA Vacation Tour anywhere along its route will have a chance to win unique prizes such as a romantic candlelight dinner in the AIDAprima show stateroom, luxurious AIDA Beauty packs, and many other items.

For more information about the individual stops on the AIDA Vacation Tour and live reports, go to [www.aida.de/urlaubstour](http://www.aida.de/urlaubstour) or visit our Facebook page <https://www.facebook.com/AIDA>.

All of the AIDA vacation world offers can be booked on [www.aida.de](http://www.aida.de), at travel agencies or at the AIDA Customer Center at +49 (0) 381 / 20 27 07 07.

Rostock, July 1, 2016

#### The current stops on the AIDA Vacation Tour:

Starnberg am Starnberger See	July 2–11, 2016
Konstanz am Bodensee	July 15–24, 2016
Essen	July 27–August 8, 2016
Timmendorfer Strand	August 18–24, 2016
Zinnowitz/Usedom	August 27–September 2, 2016
Kühlungsborn	September 6–12, 2016
Fehmarn	September 15–20, 2016
Leipzig	September 23–28, 2016

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