



Press Release

Travel with AIDA to the most exciting children's playgrounds

Summer time is vacation time! This summer, during the best weeks of the year, AIDA Cruises is offering its youngest guests a thrilling adventure program both on shore and on board the AIDA ships. The cruise company now has an extended excursion program in store for the whole family. While on an AIDA cruise, together with their parents, children and teenagers can experience the most beautiful and exciting leisure and theme parks in places such as Northern and Western Europe and the Mediterranean.

A new feature, for instance, is a day trip from the port of Rotterdam to the Efteling amusement park – the biggest of its kind in the Netherlands – where people of every age can look forward to around 30 attractions including roller coasters, water slides and a giant swinging ship. There is also fun for all the family at the "Plopsaland Park" close to the Belgian town of De Panne. The starting point for this excursion is the North Sea port of Zeebrugge. At "Plopsaland Park" kids will meet legendary figures, familiar to them from books and movies, including Maya the Bee and Vic the Viking. The fascinating world of Lego opens up for big and small fans of the colorful building blocks at Legoland Windsor Resort, on the southern England coast, and visitors there can also see a Star Wars Miniland model. All family excursions are by bus, and start from where the ship is berthed. Each of the excursions to the amusement and theme parks lasts several hours – and even up to 7 1/2 hours in some cases.

During the summer break period for German schools, from June 23 to September 12, 2016, AIDA will be staging special discovery tours for families, and it has also significantly reduced excursion prices for children. Excursions can be booked on board AIDA ships or ahead of a cruise on www.MyAIDA.de.

In addition, the AIDA Kids & Teens crew puts together an entertaining program on every cruise. This takes in over 100 game and crafting activities, board safaris, and workshops ranging from multimedia to seafaring. There are also exclusive programs on offer that cover popular themes such as martial arts (with martial artist Dr. Thomas Draxler), ball acrobatics (with the United Freestylers), concerts (with the band, Johna, and singer Jasmin K.) and children's heroes (readings with popular actor Patrick Bach or "Superherodance" with KiKa TV presenter, Tom Lehel). Full program information with all dates and detailed descriptions are available on www.aide.de/aidaplus.

More information about AIDA's excursions and special family programs during the summer break is available at travel agencies, by calling the AIDA Customer Center at +49 (0)381/202 707 07 or at www.aida.de.

Rostock, June 16, 2016

Issuer:
AIDA Cruises
Am Strande 3d | 18055 Rostock
Tel.: +49 (0) 381 / 444-0
Fax: + 49 (0) 381 / 444-88 88
www.aida.de

Communication:
Hansjörg Kunze
Vice President Communication & Sustainability
Tel.: +49 (0) 381 / 444-80 20
Fax: + 49 (0) 381 / 444-80 25
presse@aida.de