



Press Release

Olympic medalist in rowing visits AIDA

Hannes Ocik, the stroke rower of the German Olympic eight, successfully trained with AIDA to achieve silver in Rio

Hannes Ocik, who won silver with the German eight rowing team at the 2016 Olympic Games in Rio, visited his sponsor Aida Cruises in Rostock on September 20, 2016. Company spokesman Hansjörg Kunze, who won the bronze medal in the 5,000 meter race at the 1988 Olympic Games in Seoul, personally congratulated the athlete on his sporting success.

“As a company which is at home with its 11 ships on the world’s oceans, and where employees from over 40 nations work together as a team each and every day to give our guests an unforgettable vacation, we feel a special affinity with the Olympic spirit. Teamwork and trust are values which we also live by and promote in our everyday working lives,” stated Kunze.

AIDA Cruises supported the Olympic training preparations of the talented rower from Mecklenburg-Western Pomerania. Hannes Ocik’s sporting ambitions and rigorous training were rewarded with a place as the stroke rower in the German Olympic eight. The 25-year-old native of Rostock crowned his sporting career to date with the silver medal in Rio. Hannes Ocik is a member of the Mecklenburg-Western Pomerania State Police’s sports sponsorship group, and has been rowing for the Schwerin Rowing Association since 2009.

AIDA Cruises has a proud tradition of social engagement and sponsoring up-and-coming sporting talent. Among others, the company last year sponsored the young track and field athletes in the throwing/shot-put disciplines at the sports club SC Neubrandenburg. As a partner of TEAM HAMBURG, AIDA Cruises supported Hamburg’s athletes on their journey to the Olympic Games in Rio 2016. In addition, the cruise company also sponsored the Olympic preparations of the North German mixed sailing team comprising AIDA student Lea Spitzmann and her sailing partner Hauke Erichsen.

Rostock, September 21, 2016

Issuer:
AIDA Cruises
Am Strande 3d | 18055 Rostock
Tel.: +49 (0) 381 / 444-0
Fax: + 49 (0) 381 / 444-88 88
www.aida.de

Communication:
Hansjörg Kunze
Vice President Communication & Sustainability
Tel.: +49 (0) 381 / 444-80 20
Fax: + 49 (0) 381 / 444-80 25
presse@aida.de