



Press Release

Countdown started: Lena Gercke to christen AIDAPERLA in five days

The big moment will arrive at around 10:15 p.m. on Friday, June 30, 2017: Model and TV host Lena Gercke will be christening the twelfth member of the AIDA fleet in the name of AIDAPERLA in the harbor of Palma de Mallorca (Spain).

Ahead of the christening, AIDA Cruises is streaming the Prime Time Show live from AIDAPERLA every evening on Facebook (www.facebook.com/AIDA). Entertainment Manager Stephan Hartmann is appearing directly from the Theatrium with interesting guests to report on the status of christening preparations and to deliver exciting impressions from the ports on AIDAPERLA's current cruise.

The christening itself will be streamed live online, on AIDA's Facebook and YouTube social media channels and on board all AIDA ships from 9:00 p.m. on June 30, 2017.

The christening bottle, a Balthazar (12 liters) of Moët & Chandon champagne, is already on board, in the secure care of Captain Boris Becker – as godmother Lena Gercke was able to see for herself when she visited the ship at the end of May.

Prominent stars from "The Voice of Germany" will rock the big christening night onboard AIDAPERLA. Among them are Tay Schmedtmann, the Season 6 winner, and Jamie-Lee Kriewitz, who not only won Season 5 of "The Voice of Germany", but also represented Germany at the 2016 Eurovision Song Contest with her hit "Ghost." Other participants from the 2016 finale of the popular talent show will be entertaining the AIDAPERLA christening guests with their live performances. With their solo appearances in the afternoon, singer-songwriter Boris Alexander Stein and blues rocker Marc Amacher will already ensure a fantastic mood onboard.

Lena Gercke will also meet her co-presenter Thore Schölermann – also known as the host of "taff" and "The Voice Kids" as well as her fashion colleague and godmother of AIDALUNA, Franziska Knappe.

All AIDAPERLA cruises can be booked at travel agencies, at the AIDA Customer Center by telephone at +49 (0)381/202 707 07 or at www.aida.de.

Rostock, June 26, 2017

Note for editors:

Texts, images and TV footage relating to the AIDAPERLA christening are available from now on using the following link:

www.dropbox.com/sh/m0f55zhdjdvopn2/AAAFU7H8sTBNq85tSSN6EQXja

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