



Press release

Premiere in Dubai: AIDA ships dock for the first time at new Dubai Cruise Terminal

AIDAprima and AIDAvita were the first cruise ships to dock at the new Dubai Cruise Terminal on March 16, 2021.

The state-of-the-art new terminals at Dubai Harbour, located between the islands of “Bluewaters” and “The Palm Jumeirah” in the heart of Dubai, extend over 120,000 square meters. The most popular sights, beautiful beaches and world-famous landmarks of the city, such as the 250-meter-high observation wheel Ain Dubai and the Burj Al Arab, are just a stone's throw away. The two international airports are also very easy to reach.

Between late November 2021 and mid-April 2022, AIDA Cruises offers seven-day trips to the Orient from Dubai. Thanks to an overnight stay, AIDA guests have the opportunity to discover the largest metropolis in the United Arab Emirates on various excursions. Other destinations on these voyages are Abu Dhabi and the fascinating Muscat in Oman. Pleasant summer temperatures in winter and a moderate flight time of almost six hours are further unbeatable arguments for a cruise to the Orient.

All AIDA trips up to summer 2022 can be booked in the travel agency, on the internet at www.aida.de and in the AIDA customer center.

The United Arab Emirates have been one of the destinations of the AIDA fleet since 2006. Together with its local partners, the cruise company has developed the region into one of the most popular cruise destinations for German vacationers in the winter months. In 2018, Carnival Corporation entered into a strategic partnership with Shamal Holding, with the aim of transforming Dubai into the major maritime tourism hub serving the region. Part of the agreement included the two companies developing the Dubai Cruise Terminal, where the first test run with AIDAprima and AIDAvita took place, to become the primary hub for Carnival Corporation's homeporting and transit operations in the region.

Rostock, March 18, 2021

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