



## News Release

### **AIDA Cruises offers voyages in West Med starting in July from Palma de Mallorca**

On July 10, 2021, AIDA Cruises will open the cruise season with AIDAperla in the western Mediterranean, visiting some of the most beautiful Spanish metropolises. Two different seven-day round trips from / to Palma de Mallorca (Spain) which can also be combined into a 14-day trip are on the program until October 30, 2021.

With AIDAperla, AIDA Cruises has been successfully offering cruises to the Canary Islands since March of this year. The transfer cruise from Gran Canary to Palma de Mallorca will take place from July 3 to 10, 2021. Bookings for the new voyages start on June 4, 2021.

“We are very happy to offer our guests cruises from Palma de Mallorca again. We have been closely connected with the island for 25 years. AIDA is one of the most important cruise companies when it comes to sustainable local added value, even beyond the high tourist season. I would like to thank all our partners. Without their support this development would not have been possible,” said Felix Eichhorn, President AIDA Cruises.

“The Government of the Balearic Islands welcomes the restart of safe cruises in its ports. We are very satisfied with the results of the talks between the Balearic Islands and the Costa Group over the past few weeks so that we can start safely. We warmly welcome AIDA and its guests,” says Rosana Morillo, Directora General de Turismo Illes Balears Conselleria de Model Econòmic, Turisme i Treball.

With Cádiz, Malaga, Cartagena and Barcelona, AIDAperla will head for four impressive historic cities on the first voyage, which not only invite to visit historical sites but also to take a relaxing trip to the beach. The passage of the Strait of Gibraltar is another highlight.

On the second seven-day voyage, AIDAperla is calling at the ports of Alicante, Ibiza, Valencia and Barcelona, four destinations that perfectly combine the past and the modern with time for cultural experiences and shopping. Simultaneously, they offer breathtaking nature experiences and some of the most beautiful beaches in Spain. Depending on the further development, ports in other countries can also be called at in the future.

With the "AIDA Promise", AIDA Cruises offers more flexibility, peace of mind and confidence when planning and booking vacations. Generous booking options are part of the offer, from low deposits to free rebooking. The "AIDA Promise" is already included in the travel price for new bookings up to June 30, 2021, and is valid for departures up to March 31, 2022.

All AIDA cruises can be booked at travel agencies, on the Internet at [www.aida.de](http://www.aida.de), and at the AIDA Customer Center.

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