



Press Release

AIDA Cruises celebrates exclusive movie preview Premiere party for "Kundschafter des Friedens" with Winfried Glatzeder and director Robert Thalheim on board AIDAprima

The big day is coming up on January 12, 2017: for the first time, exclusively, and ahead of the official movie theater launch, AIDA guests and invited celebrities will get to enjoy an ocean premiere on board a cruise ship. "Kundschafter des Friedens" – a spy comedy with a stellar cast – will have its first public screening aboard all ships in the AIDA fleet.

At AIDAprima's Theatrium the red carpet will be rolled out in the early evening on Thursday, January 12, 2017. Actor Winfried Glatzeder – well-known from "Sun Alley," "The Dead and the Living" and other productions – will be coming to Rotterdam for the premiere party. He will be accompanied by director Robert Thalheim and producer Dirk Engelhardt. In a Prime Time Live special, the Premiere Talk with celebrity guests will be streamed live on Facebook. All three star guests will then stay on board for the trip from Rotterdam to Hamburg where AIDAprima will dock on January 14.

The movie's official premiere will not be taking place until January 19, 2017 in Berlin and Essen, followed by its general release from January 26. "With this unique preview on January 12, 2017, on board our ships we are once again demonstrating the diversity and exclusivity of our entertainment program," says Borris Brandt, Director Entertainment with AIDA Cruises, and continues: "The chance to experience these celebrities close-up offers our guests unforgettable added value."

AIDA Cruises stands for high-caliber entertainment. Exclusive and varied show programs on the AIDA stages, well-known TV shows, live music in the bars, and fantastic host programs for guests of all ages are what make a vacation on AIDA ships so extraordinary.

The movie "Kundschafter des Friedens" revolves around a group of ex-secret agents from the former GDR who are called out of retirement to face down their one-time enemy, West Germany. The eponymous "Kundschafter des Friedens" (Scouts of Freedom) are played by Henry Hübchen ("Go for Zucker"), Michael Gwisdek ("A Coffee in Berlin"), Thomas Thieme ("The Lives of Others"), and Winfried Glatzeder. On the West German side are Antje Traue ("Man of Steel"), Jürgen Prochnow ("The English Patient") and Jörg Malchow ("Home for the Weekend").

AIDA Cruises is one of the fastest growing and most successful tourism businesses in Germany. In 2017, 2019 and 2021, the company will order three additional newbuilds. The company currently employs more than 8,000 people from 40 different countries at their corporate offices and on board AIDA ships, of which around 1000 work at the Rostock and Hamburg sites. AIDA Cruises operates one of the world's most state-of-the-art fleets, currently comprising 11 cruise ships. With its "green cruising" concept, AIDA will be the first cruise line in the world to operate ships entirely with LNG (liquefied natural gas) starting with the new ship generation of 2019. www.aida.de

"Kundschafter des Friedens" is a Kundschafter film production in co-production with Cine Plus, in collaboration with ZDF (Daniel Blum), Arte (Olaf Grunert) and Sky, with funding from the Medienboard Berlin-Brandenburg, the Film- und Medienstiftung NRW, Mitteldeutsche Medienförderung, Nordmedia and the German Federal Film Fund.

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For editors:

Extensive image material is available for download at www.aida.de/presse and www.kundschafterdesfriedens.de

Press kit Majestic: <http://www.majestic.de/kundschafter-des-friedens-presseserver/>

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